

## Social Media Request Form

Incorporating social media is essential in optimizing your recruitment strategy. It provides a valuable means for promoting opportunities and highlighting your company culture.

The State of Delaware - DHR Talent Acquisition utilizes social media platforms such as Facebook, LinkedIn, Twitter/"X", etc. Additionally, we are very active on Handshake, and connect with over 500 schools, engaging with their students and alumni.

### Request Details

Contact Name:	Date:			
Job Title:				
Working Job Title (If applicable):				
Agency:	Recruitment Type:			
Location:				
Recruitment #:	Open Date/Close Date:			
Facebook	Instagram	Twitter/X	Handshake	LinkedIn

### Summary Statement

Get creative with your job ads to catch candidates' attention. You do not have to post a formal job description.

### Photos and/or Videos

DHR - Talent Acquisition highly recommends the agency provide a photo to use when posting to social media.

Note: We cannot include pictures that we do not own the rights to, or come at additional expense.

If no photo is provided, TA will choose an appropriate photo to boost applicant engagement, unless otherwise directed by the agency.

Photo Attached?            Yes            No

### Additional Details

To utilize these resources, please complete the information below and send it to:

[jobs@delaware.gov](mailto:jobs@delaware.gov)

If you have any questions, please contact the DHR Talent Acquisition Team:

Phone: 302-739-5458 or Email: [jobs@delaware.gov](mailto:jobs@delaware.gov)