Richard M. Potter, Jr., a former resident of Easton, Maryland, graduated from Sojourner Douglass College in 2008. Following his undergraduate studies, he pursued his master's degree in Organizational Leadership at Wilmington University and successfully graduated in 2010. His achievements were recognized when he was featured in a commercial highlighting Wilmington University's excellence.

In 2011, Mr. Potter was selected to attend the National Council of Black American Affairs Leadership Development Institute in Detroit, MI, aimed at preparing African Americans for executive leadership roles in higher education. Currently, he holds the position of President at the NAACP Talbot County Branch and most recently served as President of the Character Counts Mid Shore Board of Directors. He is also a co-founder of the Coalition for Justice for Anton Black. Recently, Mr. Potter has been appointed to the Board of Directors for the Maryland Black Caucus Foundation. Additionally, he is a member of Alpha Phi Alpha Fraternity, Inc.

Throughout his career, Mr. Potter has been actively involved in various organizations and initiatives. He has previously served on the ACLU-MD board of directors, board of Court Appointed Special Advocates (CASA) of the Mid shore, The Country School Board of Trustees, the State of Maryland Business Roundtable for Education Speakers Bureau, and the Diversity Roundtable Committee among Maryland's Community Colleges. He has also held positions as the Educational Chair of the Frederick Douglass Honor Society, Easton MD, served on the board of the State of Maryland RURAL Care Governance Board, and the Talbot County Historical Society, Easton, MD. Furthermore, Mr. Potter has served as the Chairman of the Sojourner Douglass College Advisory Board Cambridge Campus under the leadership of Dr. Vivian L. Fuller. He previously held the position of Program Coordinator for Multicultural Student Services at Salisbury University. In November 2021, he transitioned to Hogan Lovells US LLP, serving as the Diversity & Inclusion Senior Coordinator. In this role, he supported the work of the firm's Local Diversity Committees, Employee Resource Groups, and underrepresented sponsorship opportunities within the Americas region.

Starting in January 2023, Mr. Potter assumed the position of Delaware Chief Diversity Officer, where he continues to focus on cultivating an inclusive workplace environment where individuals are empowered to thrive and achieve their personal and professional aspirations. Mr. Potter is a firm believer in nurturing, teaching, and inspiring others, enabling them to reach their highest potential.