



Picking your progressives

A SEAMLESS SWITCH FROM TRADITIONAL BIFOCALS

So...it's finally time. When everything starts to blur, talk to your eye doctor about your progressive lens options. One size doesn't fit all—dozens of lens products are ready to serve your needs. You do have a choice.

HOW DO THEY WORK?

Progressive lenses have several areas of focus, from distance (driving) to mid-range (computer work) to near (reading). With no lines like bifocals, people won't even know you're wearing a multi-focal lens.

BUYING THE RIGHT PROGRESSIVES

EyeMed divides progressive lenses into 1 Standard tier and 4 Premium tiers, based on technology, design and how much they're customized to your eyes. Your benefits cover each tier a little differently.

TALK TO YOUR EYE DOCTOR

You might want to chat with your eye doctor about what kinds of progressive lenses may be right for you, starting with:

- **Lifestyle needs** (jobs, hobbies, sports and daily activities)
- **Adapting to progressives** (learning how to look through different parts of a progressive lens)
- **Customization needs** (dominant eyes, frame sizes, head measurements)
- **Budget** (lens prices vary)

Log into Member Portal (or create an account) to check your benefits and see a list of progressive lens tiers



LENSCRAFTERS®

