The PrudentRx solution

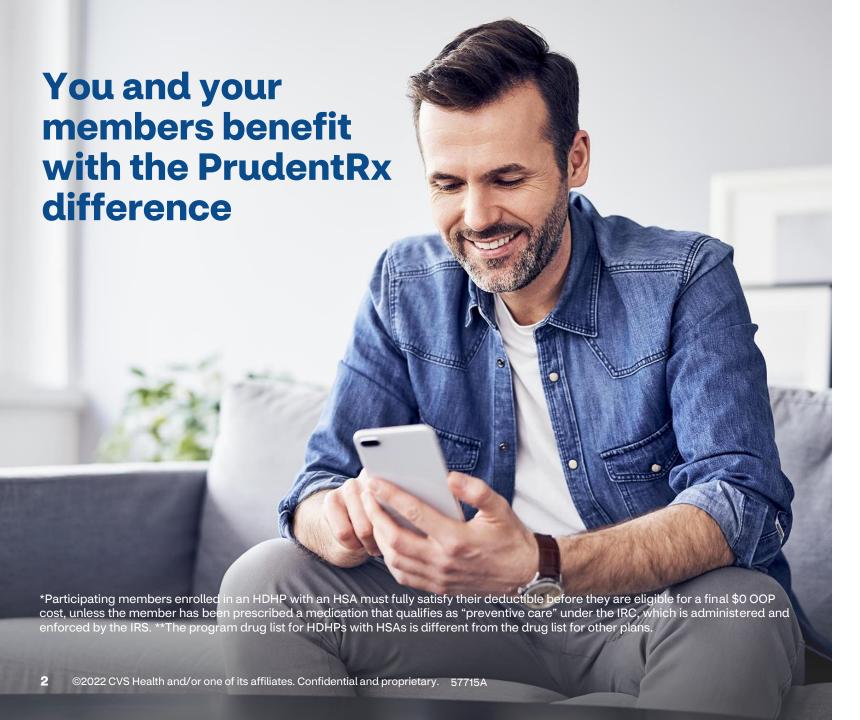
Delivering significant specialty savings through an innovative plan design

Jeremy Menard

Sr. Manager Product Development







More accurate savings

Incremental savings considers previous benefit design in calculating the client net cost

\$0 participating member OOP for every specialty fill*

Coinsurance set at 30% across the program drug list**

Seamless member experience,

high-touch member engagement – integrated effort to help ensure members are informed and enrolled

Powered by PrudentRx

Independent third-party vendor, 30+combined years experience in health care and specialty.

Expertise in plan design, specialty pharmacy and copay card programs.

Certified minority owned business.



Integrated, personalized outreach helps ensure a seamless member experience

92% member satisfaction

*Additional steps may be required. Some manufacturers require members to sign up to take advantage of the copay assistance that they provide for their medications – in that case, members must call PrudentRx to participate in the copay assistance for that medication. PrudentRx will also contact the member if they are required to enroll in the copay assistance for any medication that they take.



1 have had a lot of angst about January 1st. All the changes that come at the beginning of each year always bring on a minefield of issues, but PrudentRx solved the issues in just 5 minutes.

I'm so happy that I was able to speak to someone that can actually take care of my benefit issues. That is rare and I really appreciate their assistance. ??

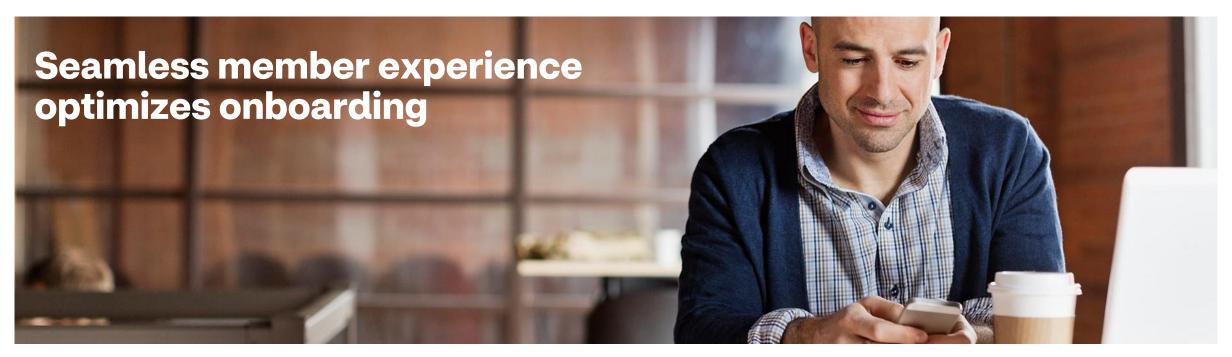
- PrudentRx Member

New to therapy members: warm transferred to PrudentRx or given contact information to confirm enrollment

Existing members: all eligible member' enrollment begins automatically.* Members are engaged via mail, telephone and digital channels

PrudentRx monitors copay assistance availability and assists members with renewal









PrudentRx
Advocate facilitates
enrollment and
helps obtain
non-need based
manufacturer
copay card
assistance, where
applicable



Ongoing administration

PrudentRx Advocates available 8 AM-8 PM, Monday-Friday. Spanish speaking advocates and language line for questions

Continuous monitoring helps ensure appropriate claim processing and accurate billing



Continued support

Members receive proactive assistance from PrudentRx with copay card renewal



**CVSHealth®