

The PrudentRx solution

Delivering significant specialty savings through an innovative plan design

Jeremy Menard
Sr. Manager Product Development



You and your members benefit with the PrudentRx difference



More accurate savings

Incremental savings considers previous benefit design in calculating the client net cost

\$0 participating member OOP

for every specialty fill*

Coinsurance set at 30%

across the program drug list**

Seamless member experience, high-touch member engagement – integrated effort to help ensure members are informed and enrolled

Powered by PrudentRx

Independent third-party vendor, 30+combined years experience in health care and specialty.

Expertise in plan design, specialty pharmacy and copay card programs.

Certified minority owned business.

*Participating members enrolled in an HDHP with an HSA must fully satisfy their deductible before they are eligible for a final \$0 OOP cost, unless the member has been prescribed a medication that qualifies as “preventive care” under the IRC, which is administered and enforced by the IRS. **The program drug list for HDHPs with HSAs is different from the drug list for other plans.

Integrated, personalized outreach helps ensure a seamless member experience

92%

member
satisfaction

*Additional steps may be required. Some manufacturers require members to sign up to take advantage of the copay assistance that they provide for their medications – in that case, members must call PrudentRx to participate in the copay assistance for that medication. PrudentRx will also contact the member if they are required to enroll in the copay assistance for any medication that they take.



“ I have had a lot of angst about January 1st. All the changes that come at the beginning of each year always bring on a minefield of issues, but PrudentRx solved the issues in just 5 minutes.

I'm so happy that I was able to speak to someone that can actually take care of my benefit issues. That is rare and I really appreciate their assistance. ”

— PrudentRx Member

New to therapy members: warm transferred to PrudentRx or given contact information to confirm enrollment

Existing members: all eligible member enrollment begins automatically.* Members are engaged via mail, telephone and digital channels

PrudentRx monitors copay assistance availability and assists members with renewal

Seamless member experience optimizes onboarding



Easy enrollment

PrudentRx Advocate facilitates enrollment and helps obtain non-need based manufacturer copay card assistance, where applicable



Ongoing administration

PrudentRx Advocates available 8 AM–8 PM, Monday–Friday. Spanish speaking advocates and language line for questions

Continuous monitoring helps ensure appropriate claim processing and accurate billing



Continued support

Members receive proactive assistance from PrudentRx with copay card renewal

