# Mail

Internet





# Statewide Benefits Office Training/Communications FY25 Q2 Report

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### **Overview: Executive Summary and Key Findings**

The Statewide Benefits Office (SBO) distributes numerous communications through various mediums to benefit-eligible members of the Group Health Insurance Plan (GHIP) to ensure that they are well informed and understand their benefits. In addition, HR/Benefits/Payroll Representatives at the employing organizations are provided with information about the benefits that are offered in a manner that allows them to support their employees and the Statewide Benefits Office efficiently and effectively.

The Special Medicfill Open Enrollment was in October of 2024. Most communications were sent in FY25 Q1 to prepare the applicable individuals for Special Medicfill Open Enrollment. However, during the Open Enrollment period, overall website visits increased, and the Medicare page of the SBO website was one of the top ten pages visited in October.

There were two main communication campaigns for Q2 of FY25. The first was Diabetes Awareness Month in November. The Statewide Benefit Office informed employees of condition management and prevention resources that are available for eligible members. This included an article in the Benefits Bulletin newsletter, targeted emails to new health plan members, and *Get the Facts* communications sent to benefit-eligible employees and HR/Benefits Representatives. Aetna, Highmark Delaware, and EyeMed mailed postcards to the applicable members from their enrollments.

The second communication campaign pertained to SurgeryPlus changing their name to Lantern. This change was effective January 1, 2025, so the SBO distributed communications in December to prepare individuals enrolled in a non-Medicare health plan as well as HR/Benefits Representatives. A targeted email and memos were sent. In addition, there were several updates to the SBO website, Delaware Launchpad, and other DHR websites that mentioned SurgeryPlus.



# **Overview: Fiscal Year Training/Communications Summary**

	July 2024	Aug 2024	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	June 2025
Targeted Emails Distributed	9	6	5	8	10	9						
Benefits Bulletin Distributed	1	1	1	1	1	1						
State Memos Distributed	4	1	2	4	3	4						
Participating Group Memos	2	2	2	1	2	4						
Distributed												
Organizational Specific Memos	6	3	5	6	2	1						
Distributed												
State Alerts Distributed	0	0	0	0	0	1						
Participating Group Alerts	0	0	0	0	0	1						
Distributed												
SBO Communications Mailbox	29	43	35	44	21	29						
Responses												
Electronic Communications	3	2	3	2	2	1						
Distributed by Vendors												
Letters/Packets Distributed	0	0	3	1	0	0						
Postcards Distributed	0	0	0	0	0	0						
Posters/Flyers Distributed	0	1	2	0	0	5						
Printed Communications	1	2	5	2	5	1						
Distributed by Vendors												
Total SBO Website Users	17,112	14,790	14,366	16,294	13,398	12,803						
Total SBO Website Updates	58	23	33	38	17	32						
Website Surveys Received	6	2	2	1	1	0						
SBO Instructor-Led Training	3	2	3	4	1	3						
Sessions												
SBO Computer-Based Training	17	17	17	17	17	17						
Courses Available												
Vendor Webinars	4	4	6	4	3	4						



# **Electronic Communications: Targeted Emails**

Subject	Distribution Mailbox	Date Distributed	Target Audience	Total Recipients	SBO Tactics based on SEBC Strategic Framework
Get the Facts on What's Happening – September 2024 Updates	SBO	10/03/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees	40,572	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>



Subject	Distribution Mailbox	Date Distributed	Target Audience	Total Recipients	SBO Tactics based on SEBC Strategic Framework
IMPORTANT INFORMATION REGARDING YOUR HIGHMARK DELAWARE HEALTH PLAN	SBO	10/09/2024	State Agency, K12, DTCC, and DSU Highmark Delaware members	26,246	<ul> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> </ul>
Important Information Regarding Your Health Plan	SBO	10/09/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the Comprehensive PPO health plan	183	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



Subject	Distribution Mailbox	Date Distributed	Target Audience	Total Recipients	SBO Tactics based on SEBC Strategic Framework
					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	10/09/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the First State Basic health plan	83	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	10/09/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the CDH Gold health plan	34	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	10/09/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the HMO health plan	44	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
New my.delaware.gov Login Screen	SBO	10/16/2024	Benefit-Eligible Agency, K12, DTCC, and DSU Employees	40,572	Steer members to these tools.
Financial Wellness Resources and Upcoming Webinars	SBO	10/23/2024	Benefit-eligible employees of State Agencies, K12, DTCC, and DSU	40,572	• N/A
Get the Facts on What's Happening – October 2024 Updates	SBO	11/07/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees	40,691	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> </ul>



Subject	Distribution Mailbox	Date Distributed	Target Audience	Total Recipients	SBO Tactics based on SEBC Strategic Framework
					<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>
Important Information Regarding Your Health Plan	SBO	11/13/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the Comprehensive PPO health plan	168	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	11/13/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the First State Basic health plan	64	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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Important Information Regarding Your Health Plan	SBO	11/13/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the CDH Gold health plan	33	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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Important Information Regarding Your Health Plan	SBO	11/13/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the HMO health plan	57	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



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					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Accident and Critical Illness Insurance Deductions	SBO	11/13/2024	Individuals enrolled in A&CI with the wrong deduction amount taken from their October 18, 2024 pay	8	• N/A
Accident and Critical Illness Insurance Deductions	SBO	11/13/2024	Individuals enrolled in A&CI with no deduction amount taken from their October 18, 2024 pay	12	• N/A
Staying Healthy During the Holidays	SBO	11/14/2024	Benefit-eligible employees of State Agencies, K12, DTCC, and DSU	40,786	<ul> <li>Continue to educate members on the availability of preventive care and condition- specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> </ul>
Seats Are Still Available for Benefits Training!	SBO	11/18/2024	State Agency benefit-eligible employees	15,237	<ul> <li>Continue to promote educational tools and resources that help members identify high quality, high value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that</li> </ul>



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SurgeryPlus Benefit – Announcement of Name Change	SBO	11/20/2024	State Agencies, K12, DTCC, and DSU who are enrolled in a health plan	35,277	<ul> <li>Continue to promote educational tools and resources that help members identify high quality, high value providers.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Consent to Receive Information Online	SBO	12/04/2024	Benefit-eligible State Agency, K12, DTCC, & DSU employees	40,918	<ul> <li>Continue to promote health care consumerism and the importance of making informed decisions when enrolling in or changing benefits.</li> </ul>
Get the Facts on What's Happening – November 2024 Updates	SBO	12/11/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees	40,918	<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>

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					<ul> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> </ul>
Important Information Regarding Your Health Plan	SBO	12/12/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the Comprehensive PPO health plan	154	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> </ul>

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					<ul> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	12/12/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the First State Basic health plan	62	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> </ul>



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Important Information Regarding Your Health Plan	SBO	12/12/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the CDH Gold health plan	33	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-</li> </ul>



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					<ul> <li>specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Important Information Regarding Your Health Plan	SBO	12/12/2024	State Agency, K12, DTCC, and DSU benefit-eligible employees who recently enrolled in the HMO health plan	40	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk</li> </ul>



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					<ul> <li>reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Attention School Employees! Employee Assistance Program (EAP) January - March Live and Recorded Webinars	SBO	12/18/2024	Benefit-eligible K12, DTCC, and DSU employees	21,853	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Employee Assistance Program (EAP) January - March Live and Recorded Webinars	SBO	12/18/2024	Benefit-eligible State Agency employees	13,531	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Seats Are Still Available for Benefits Training!	SBO	12/23/2024	State Agency benefit-eligible employees	15,265	<ul> <li>Continue to promote educational tools and resources that help members identify high quality, high value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and</li> </ul>

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# **Electronic Communications: Benefits Bulletin**

October	https	https://dhr.delaware.gov/benefits/news/documents/2024/100224.pdf						
Distribution Mail	box:	SBO Communications		Date Distributed:	10/02/2024			
Target Audiend	ce:	Benefit-eligible empl	oyees of State agencies, K12,	DTCC, and DSU				
Articles:	•	National Chiropractic Health Month  Breast Cancer Awareness Month  Financial Wellness Webinars on Special Needs Planning and Caregiving  State Employee Benefits Committee (SEBC) Corner  Upcoming Webinars  National Dental Hygiene Month  Broccomole Recipe						
<b>Total Recipients:</b>	40,5	72	Trackable Links (Y/N):	Yes	Total Readers:	1,237		
Sessions:	825		Average Session Duration (MM:SS):	0:48	Hidden Treasures Responses:	100		
SBO Tactics Based on SEBC Strategic Framework	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to engage with the Delaware Chiropractic Network on collaborative efforts to make GHIP members aware of the benefits of chiropractic care and the services covered under the GHIP.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization and cost ongoing vs. baseline.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> </ul>							

November ht	https://dhr.delaware.gov/benefits/news/documents/2024/110624.pdf						
Distribution Mailbox	:: SBO Communications	Date Distributed:	11/06/2024				



Target Audienc	Benefit-eligible empl	oyees of State agencies, K12,	DTCC, and DSU					
Articles:	<ul><li>Share Your Experience</li><li>Upcoming Webinars</li><li>Financial Wellness We</li></ul>	Benefits Committee (SEBC) Corner erience inars ess Webinar on Caregiving otter Benefit Program (CBP)						
Total Recipients:	40,786	Trackable Links (Y/N):	Yes	Total Readers:	895			
Sessions:	590	Average Session Duration (MM:SS):	0:40	Hidden Treasures Responses:	33			
SBO Tactics Based on SEBC Strategic Framework	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to evaluate solutions available through GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Strategic</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> </ul>							

December <a href="https://dhr.delaware.gov/benefits/news/documents/2024/121024.pdf">https://dhr.delaware.gov/benefits/news/documents/2024/121024.pdf</a>										
Distribution Mailbox:		SBO Communications	Date Distributed:	12/10/2024						
Target Audience	e:	Benefit-eligible employees of State agencies, K12, DTCC, and DSU								
Articles:	•	Managing Holiday Stress SurgeryPlus Renamed Lantern State Group Universal Life Insurance Age Based Rate Leapfrog Hospital Safety Grade Upcoming Webinars State Employee Benefits Committee (SEBC) Corner Sweet and Fiery Roasted Nuts Hidden Treasures Activity	: Structure							



<b>Total Recipients:</b>	40,918	Trackable Links (Y/N):	Yes	Total Readers:	1,183
Sessions:	766	Average Session Duration (MM:SS):  Hidden Treasures Responses:		50	
SBO Tactics Based on SEBC Strategic Framework	<ul> <li>Continue to evaluate shealth providers available.</li> <li>Continue to offer accestone.</li> <li>Continue to promote should be continue to educate no reduction through the continue to measure.</li> <li>Continue to offer continue to offer continue.</li> </ul>	able to members. ess to providers who deliver heducational tools and resource nembers on the availability of GHIP and other community re condition-specific disease pre dition-specific resources for d	HIP TPAs and other third igh-quality, cost-efficier es that help members is preventive care and coresources. valence, medical service iabetes and metabolic services.	er education resources. d-party vendors to supplement at health care (e.g., Centers of Edentify high-quality, high-value andition-specific resources to su e/Rx utilization, and cost ongoin eyndrome through the State Groers, to support healthy lifestyles	excellence). providers. pport lifestyle risk ng vs. baseline. pup Health plan, including



# **Electronic Communications: State Memos**

Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
Get the Facts on What's Happening FAQs - September 2024 Updates	#24-29	10/02/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	586	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					Continue to measure GHIP use, cost, and outcomes from weight management drugs.
ACA Reporting – Important Deadline for November and December 2024 Reporting	#24-30	10/10/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	486	• N/A
New my.delaware.gov Login Screen	#24-31	10/16/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	550	Steer members to these tools.
Seats Available for Upcoming Benefits Training	#24-32	10/30/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	584	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Get the Facts on What's Happening FAQs - October 2024 Updates	#24-33	11/06/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators and Business Managers	581	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>
CY25 Pre-Tax Commuter and FY26 Health Care FSA Max Limit Increase	#24-34	11/15/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	582	• N/A
SurgeryPlus Benefit – Announcement of Name Change	#24-35	11/19/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	582	<ul> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> </ul>
Introducing ComPsych® Huddles	#24-36	12/05/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators, and Business Managers	582	<ul> <li>Continue to evaluate solutions available through the GHIP TPAs and other third- party vendors to supplement the network of behavioral health providers available to members.</li> </ul>
Get the Facts on What's Happening FAQs - November 2024 Updates	#24-37	12/10/2024	Human Resource and Benefit Managers & Specialists, School Personnel Administrators and Business Managers	581	<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> </ul>
Benefit Reminders	#24-38	12/11/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators and Business Managers	579	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to offer access to physical therapy in multiple formats.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Upcoming Employee Assistance Program (EAP) Webinars	#24-39	12/17/2024	Human Resource and Benefits Managers & Specialists, School Personnel Administrators and Business Managers	574	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>



# **Electronic Communications: Participating Group Memos**

Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
Get the Facts on What's Happening FAQs - September 2024 Updates	#24-27	10/02/2024	Group Health Insurance Plan Participating Group Human Resource and Benefits Managers & Representatives	190	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total	SBO Tactics Based on SEBC Strategic Framework
Get the Facts on What's	#24-28	11/06/2024	Group Health Insurance Plan	Recipients  188	<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> <li>Continue to communicate the value</li> </ul>
Happening FAQs - October 2024 Updates			Participating Group Human Resource and Benefits Managers & Representatives		of benefits provided along with member education resources.  Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.  Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.  Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.  Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.  Continue to evaluate solutions
					available through the GHIP TPAs and other third-party vendors to



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
SurgeryPlus Benefit –	#24-29	11/19/2024	Group Health Insurance Plan	188	supplement the network of behavioral health providers available to members.  Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.  Continue to measure GHIP use, cost, and outcomes from weight management drugs.
Announcement of Name Change			Participating Group Human Resource and Benefits Managers & Representatives		<ul> <li>the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives.</li> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> </ul>
Introducing ComPsych® Huddles	#24-30	12/05/2024	Group Health Insurance Plan Participating Group Human Resource and Benefits Managers & Representatives	189	<ul> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> </ul>
Get the Facts on What's Happening FAQs - November 2024 Updates	#24-31	12/10/2024	Group Health Insurance Plan Participating Group Human Resource and Benefits Managers & Representatives	189	<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.  Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.  Continue to communicate the value of benefits provided along with member education resources.  Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.  Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.  Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.
Benefit Reminders	#24-32	12/11/2024	Group Health Insurance Plan Participating Group Human Resource and Benefits Managers & Representatives	189	<ul> <li>Continue to promote educational tools and resources that help members identify high-quality, high-value providers.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic</li> </ul>



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.  Continue to offer access to physical therapy in multiple formats.  Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.  Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.  Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.  Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs.  Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.  Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement



Subject	Memo Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
					<ul> <li>through additional member</li> <li>education and ongoing review of incentives.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
Upcoming Employee Assistance Program (EAP) Webinars	#24-33	12/17/2025	Group Health Insurance Plan Participating Group Human Resource and Benefits Managers & Representatives	188	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>



## **Electronic Communications: Organizational Specific Memos**

Subject	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
Get the Facts on What's Happening FAQs – September 2024 Updates	10/02/2024	Delaware Senators, House Representatives, and Legislative Staff	204	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>



Subject	Date	Target Audience	Total	SBO Tactics Based on SEBC Strategic Framework
	Distributed	-	Recipients	
Procedure GHIP-016 GHIP Enrollment for Legislators and Elected Officers	10/10/2024	Human Resource/Benefits Representatives of the General Assembly – House and Senate, Department of Insurance, Office of the Governor and Office of the Lt. Governor	36	• N/A
Disability Insurance Program (DIP) – Hartford Removing Inactive THAA Portal Users	10/11/2024	DIP/RTW Representatives (State Agency, School District, Charter School, DTCC, and DSU Human Resource, Benefits, or Payroll Representatives with Disability Insurance Program (DIP) or Return to Work (RTW) Administrative or Paying Responsibilities), HR and Payroll Leads (includes individuals from HR Roundtable, as well as School Business Managers, School Personnel Administrators, & Charter School Business Managers)	431	• N/A
Disability Insurance Program (DIP) – Hartford Removing Inactive THAA Portal Users	10/11/2024	University of Delaware (UD) and Delaware Solid Waste Authority (DSWA) DIP/RTW Representatives (Human Resource, Benefits, or Payroll Representatives with Disability Insurance Program (DIP) or Return to Work (RTW) Administrative or Paying Responsibilities)	34	• N/A
THAA Trainings January 2025 - June 2025	10/23/2024	DIP/RTW Representatives (State Agency, School District, Charter School, DTCC, and DSU Human Resource, Benefits, or Payroll Representatives with Disability Insurance Program (DIP) or Return to Work (RTW) Administrative or Paying Responsibilities)	391	• N/A
THAA Trainings January 2025 - June 2025	10/23/2024	University of Delaware (UD) and Delaware Solid Waste Authority (DSWA) DIP/RTW Representatives (Human Resource, Benefits, or Payroll	34	• N/A



Subject	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
		Representatives with Disability Insurance Program (DIP) or Return to Work (RTW) Administrative or Paying Responsibilities)		
Get the Facts on What's Happening FAQs – October 2024 Updates	11/06/2024	Delaware Senators, House Representatives, and Legislative Staff	203	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.</li> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> </ul>



Subject	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
Action Needed – Designate Administrative Point of Contact For Delaware Paid Leave	11/21/2024	HR and Payroll Leads of Non-Executive Branch Employing Organizations	62	• N/A
Action Needed – Designate Administrative Point of Contact For Delaware Paid Leave	11/21/2024	HR and Payroll Leads (School Business Managers, School Personnel Administrators, and Charter School Business Managers) of Delaware State University, School Districts, and Charter Schools	192	• N/A
Get the Facts on What's Happening FAQs – November 2024 Updates	12/10/2024	Delaware Senators, House Representatives, and Legislative Staff	123	<ul> <li>Continue to measure condition-specific disease prevalence, medical service/Rx utilization, and cost ongoing vs. baseline.</li> <li>Continue to measure GHIP use, cost, and outcomes from weight management drugs.</li> <li>Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan, including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles.</li> <li>Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.</li> <li>Continue to communicate the value of benefits provided along with member education resources.</li> <li>Continue to explore, implement, and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care.</li> <li>Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.</li> </ul>

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Subject	Date	Target Audience	Total	SBO Tactics Based on SEBC Strategic Framework
	Distributed		Recipients	
				Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members.



## **Electronic Communications: State Alerts**

Subject	Alert	Date	Target Audience	Total	SBO Tactics Based on SEBC Strategic
	Number	Distributed		Recipients	Framework
ATP with Calc Report Failed to	#04-24	12/16/2024	Human Resource, Benefits, and Payroll	352	N/A
Run			Representatives with Disability		
			Insurance Program (DIP) and/or		
			Return to Work (RTW) Administrative		
			or Paying Responsibilities		



## **Electronic Communications: Participating Group Alerts**

Subject	Alert Number	Date Distributed	Target Audience	Total Recipients	SBO Tactics Based on SEBC Strategic Framework
ATP with Calc Report Failed to Run	#04-24	12/16/2024	University of Delaware and Delaware Solid Waste Authority Human Resource, Benefits, and Payroll Representatives with Disability Insurance Program (DIP) and/or Return to Work (RTW) Administrative or Paying Responsibilities	37	N/A



## **Electronic Communications: SBO Communications Mailbox Responses**

October	
Total Email Responses Sent:	44
Response Topics:	<ul> <li>Emails Forwarded to SBO Customer Service Team: 21</li> <li>DLC/Training Inquiries: 12</li> <li>Benefit Inquiries: 6</li> </ul>
	SBO Master Contact List Updates: 5

November	
Total Email	21
Responses Sent:	
	Emails Forwarded to SBO Customer Service Team: 14
Response Topics:	DLC/Training Inquiries: 4
	Benefit Inquiries: 2
	SBO Master Contact List Updates: 1

December	
Total Email	29
Responses Sent:	25
	Benefit Inquiries: 10
Response Topics:	DLC/Training Inquiries: 9
	Emails Forwarded to SBO Customer Service Team: 8
	SBO Master Contact List Updates: 2



## **Electronic Communications: Vendor Communications\***

\*This section captures general communications that are distributed to the broad audience. Other communications may be sent by vendors based on specific events related to a member.

Vendor	Communication Description	Distribution Date	Distribution Quantity	SBO Tactics Based on SEBC Strategic Framework
EyeMed	World Sight Day	10/09/2024	Members who opted into email messages	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
EyeMed	Is LASIK right for you?	10/15/2024	Member who opted into text messages	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
EyeMed	Top 5 Ways to Use Your Vision Benefits Before They Expire	11/11/2024	Members who opted into text messages	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
EyeMed	Q4 InSIGHTS – Holiday Gift Guide	11/19/2024	Member who opted into email messages	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>
EyeMed	Holiday Gift Guide	12/13/2024	Members who opted into text messages	<ul> <li>Continue to communicate the value of benefits provided along with member education resources.</li> </ul>



## **Printed Communications: Letters/Packets**

Description	Target Audience	Mail Date	Quantity	Contents
Open Enrollment	Medicare-Eligible COBRA	10/04/2024	16	Letter outlining steps to make a change or continue current health and/or
Notification	Participants			prescription coverage



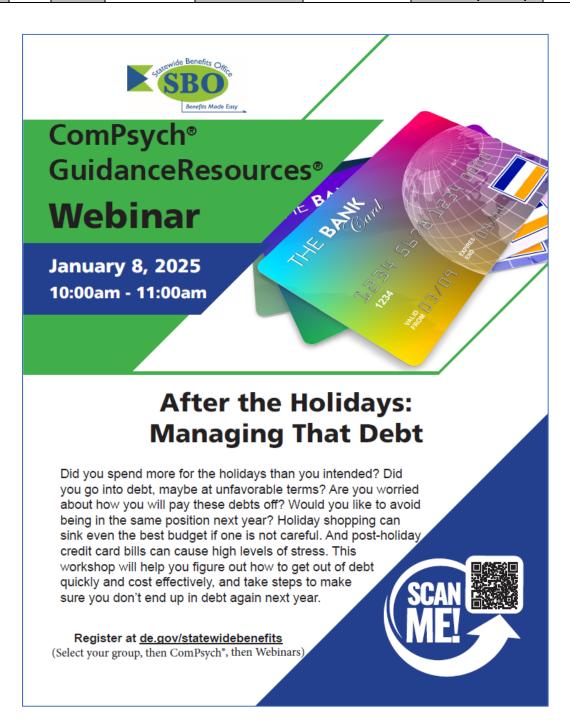
## **Printed Communications: Postcards**

SBO did not design or distribute any postcards during FY25 Q2.



### **Printed Communications: Posters/Flyers**

1 Descr	iption:	Januai	ry EAP Webinai	r Flyer				
Mail/Post Date:	1 12/16/2024			Benefit-eligible State of Delaware employees		Quantity:	Poste	d online
QR Code (Y/N):	Yes	Users:	N/A	Pages/Session:	N/A	verage Sessi uration (MN		N/A





2 Descr	iption:	Januar	y Orientation I	EAP Webinar Flyer					
Mail/Post Date:	1 12/16/2024		tate of Delaware		Quantity:	Poste	d online		
QR Code (Y/N):	Yes	Users:	N/A	Pages/Session:	N/A		verage Sessi uration (MN		N/A





3 Descr	iption:	Februa	ary EAP Webina	ar Flyer				
Mail/Post Date:	12/16	/2024	Target Audience:	Benefit-eligible State of Delaware employees		Quantity:	Poste	d online
QR Code (Y/N):	Yes	Users:	N/A	Pages/Session:	N/A	verage Sessi uration (MM		N/A

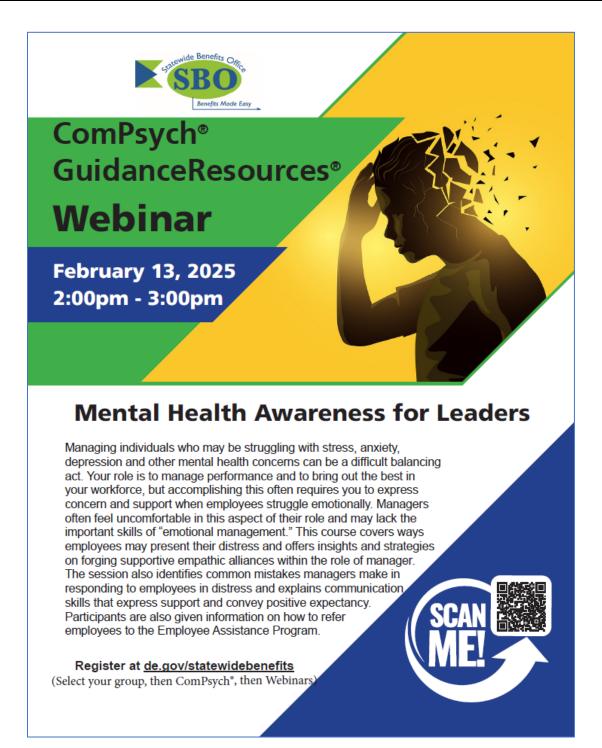


Register at de.gov/statewidebenefits

(Select your group, then ComPsych\*, then Webinars)



4. Descr	iption:	Februa	ebruary EAP Webinar Flyer						
1 12/16/2024 1		Target Audience:	Benefit-eligible State of Delaware employees			Quantity:	Poste	d online	
QR Code (Y/N):	Yes	Users:	N/A	Pages/Session:	N/A		verage Sessi uration (MN		N/A





5 Descr	iption:	March	EAP Webinar	Flyer				
Mail/Post Date:	12/16	/2024	Target Audience:	Benefit-eligible State of Delaware employees		Quantity:	Poste	d online
QR Code (Y/N):	Yes	Users:	N/A	Pages/Session:	N/A	verage Sessi uration (MN		N/A



# **Emotional Eating: The Connection Between Mood and Food**

The population of the United States is becoming increasingly obese with each passing decade. There are many speculations about the cause of this phenomenon from an increasing sedentary lifestyle, the ready availability of high caloric foods, to stress, and even sleep deprivation. This workshop will address the relationship between emotions and food consumption and how to retrain your body and mind to recognize the cues of hunger and to eat for physiological and not emotional reasons.

#### Register at de.gov/statewidebenefits

(Select your group, then ComPsych\*, then Webinars)



## **Printed Communications: Vendor Communications\***

\*This section captures general communications that are distributed to the broad audience. Other communications may be sent by vendors based on specific events related to a member.

Vendor	Communication Description	Distribution Date	Distribution Quantity	9	SBO Tactics Based on SEBC Strategic Framework
Aetna	October Site of Care Postcards	10/28/2024	684	a	Continue to educate GHIP members on lower cost alternatives to the emergency room for non- emergency care.
Aetna	Breast Cancer Postcard	10/31/2024	2,000	•	
Aetna	Diabetes Prevention Program Postcard	11/06/2024	12,473	•	
Highmark Delaware	Breast Cancer Postcard	11/19/2024	14,842	•	
Highmark Delaware	Diabetes Prevention Program Postcard	11/27/2024	36,183	•	
Aetna	November Site of Care Postcards	11/27/2024	631	ā	Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.
EyeMed	Q4 At Risk Mailer	11/15/2024	Members determined at risk during an eye exam	ļ S	Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources.
Aetna	December Site of Care Postcards	12/23/2024	614	ā	Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care.



## **Website Statistics: Google Analytics\***

\*A session is a single user's visit to the SBO website until the browser window is closed. During a session, an individual may view multiple pages. And the same user may have more than one session if they visit the site more than once during the month.

October				
Sessions:	23,150		Total Page Views:	57,470
Average Session Duration (MM:SS):	1:17		Pages Per Session:	3.53
Top Ten Page Views:	1. 2. 3. 4. 5. 6. 7. 8. 9.	K12, DTCC, & DSI SEBC Page (1,530 Policies & Proced Benefits Bulletin Choosing the Rig Agency Enrollme Agency Highmar	ployees Main Page (4,960) U Employees Main Page (2 0) dures Page (1,252) Page (1,096) ht Care Page (941)	

<sup>\*</sup>Page is no longer active.

November			
Sessions:	18,088	Total Page Views:	42,619
Average Session Duration (MM:SS):	1:12	Pages Per Session:	3.18
Top Ten Page Views:	<ol> <li>K12, DTCC, &amp; D</li> <li>SEBC Page (1,34)</li> <li>Policies &amp; Proce</li> <li>Benefits Bulleti</li> <li>SEBC: Get the F</li> <li>Agency Enrollm</li> <li>Choosing the R</li> </ol>	mployees Main Page (3,637) SU Employees Main Page (1 12) edures Page (771) n Page (759) acts Page (710)	

December			
Sessions:	17,993	Total Page Views:	44,028
Average Session Duration (MM:SS):	2:08	Pages Per Session:	3.44



Top Ten Page Views:	<ol> <li>Homepage (9,581)</li> <li>State Agency Employees Main Page (3,923)</li> <li>K12, DTCC, &amp; DSU Employees Main Page (1,634)</li> <li>SEBC Page (1,261)</li> <li>Policies &amp; Procedures Page (956)</li> <li>SEBC: Get the Facts Page (819)</li> <li>Benefits Bulletin Page (787)</li> <li>ComPsych Page (774)</li> <li>Agency Enrollment Page (709)</li> <li>Choosing the Right Care Page (693)</li> </ol>	
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## **Website Statistics: Website Updates**

October	
Total Website Updates Requested	38
Update Topics:	<ul> <li>Communications: 10</li> <li>Health: 10</li> <li>Medicfill: 5</li> <li>DIP/RTW: 2</li> <li>Health Observances: 2</li> <li>Rx: 2</li> <li>FSA: 2</li> <li>Open Enrollment: 1</li> <li>Contact Information: 1</li> <li>EAP: 1</li> <li>Dental: 1</li> <li>SCOB: 1</li> </ul>

November	
Total Website Updates Requested	17
Update Topics:	<ul> <li>Communications: 10</li> <li>Health: 2</li> <li>Lantern: 2</li> <li>Medicfill: 1</li> <li>Choosing the Right Care: 1</li> <li>EAP: 1</li> </ul>

December	
Total Website Updates Requested	32
Update Topics:	<ul> <li>Communications: 11</li> <li>Lantern: 6</li> <li>Health: 3</li> <li>EAP: 2</li> <li>Contact Information: 2</li> <li>Medicfill: 1</li> <li>Blood Bank of Delaware: 1</li> <li>Health Observances: 1</li> <li>New Employee Onboarding: 1</li> <li>Pre-Tax Commuter: 1</li> <li>Vision: 1</li> <li>Dental: 1</li> <li>SCOB: 1</li> </ul>



## **Website Statistics: Website Survey Responses**

October	
Total Surveys Received:	1
Survey Topics:	Personal Benefit Inquiry: 1

November	
Total Surveys Received:	1
Response Topics:	Personal Benefit Inquiry: 1

December	
Total Surveys Received:	0
Response Topics:	• N/A



#### Training: Instructor-Led Training (ILT)

Title:	Everything You Need to Know About Covering a Spouse or Dependent		
Target Audience:	Benefit-eligible State Agency employees	Date(s):	10/02/2024
Attendance:	15	Facilitated:	Virtually

#### **Evaluation Feedback**

- 1. 50% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 50% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 50% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 50% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 50% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 50% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 50% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

2 Title:	Why Do We Have the Benefits That We Have?		
Target Audience: Benefit-eligible State Agency employees Date(s): 10/03/2024		10/03/2024	
Attendance:	24	Facilitated:	Virtually

#### **Evaluation Feedback**

- 1. 100% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 100% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 100% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 100% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 100% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 100% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

3	Title:	Benefits 101		
Target	Audience:	ce: Benefit-eligible State Agency employees Date(s): 10/10/2024		10/10/2024
Attend	lance:	17	Facilitated:	Virtually

- 1. 67% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 67% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 67% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 67% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.



- 5. 67% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 100% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

Title:	Benefit Information @ Your Fingertips		
Target Audience:	Benefit-eligible State Agency employees	Date(s):	10/24/2024
Attendance:	13	Facilitated:	Virtually

- 1. 67% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 67% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 67% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 67% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 67% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 67% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 67% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

5 Title:	Health Care Quality and Safety Starts With You		
Target Audience:	Benefit-eligible State Agency employees Date(s): 11/20/2024		11/20/2024
Attendance:	8	Facilitated:	Virtually

#### **Evaluation Feedback**

- 1. 50% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 50% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 50% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 50% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 50% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 50% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 50% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

6 Title:	Statewide Benefits		
Target Audience:	State of Delaware HR/Benefit Representatives	Date(s):	12/02/2024 and 12/04/2024
Attendance:	26	Facilitated:	Virtually

- 1. 87% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 93% of respondents Strongly Agree or Agree that the course learning objectives were met.



- 3. 93% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 94% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 86% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective.
- 6. 80% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 80% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

Title:	Benefits 101			
Target Audience:	Benefit-eligible State Agency employees	Date(s):	12/11/2024	
Attendance:	18	Facilitated:	Virtually	

- 1. 100% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 100% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 100% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 100% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 6. 100% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.

8	Title:	Benefit Information @ Your Fingertips			
Target	Audience:	Benefit-eligible State Agency employees	Date(s):	12/17/2024	
Attend	dance:	7	Facilitated:	Virtually	

- 1. 100% of respondents Strongly Agree or Agree that the course learning objectives were clearly communicated.
- 2. 100% of respondents Strongly Agree or Agree that the course learning objectives were met.
- 3. 100% of respondents Strongly Agree or Agree that the instructor was knowledgeable on the content of this course.
- 4. 100% of respondents Strongly Agree or Agree that the instructor was engaging and held their attention.
- 5. 100% of respondents Strongly Agree or Agree that the use of materials (presentation/videos/activities) was effective
- 6. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 7. 100% of respondents Strongly Agree or Agree that overall, they were satisfied with the training.



#### **Training: Computer-Based Training (CBT)**

1 Title:	HIPAA Training for Members of the HIPAA Workforce		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (2265)	<ul><li>DLC = 2255</li><li>Website = 10</li></ul>	Assigned:	Yes, assignment is ongoing. This course must be completed annually by all members of the HIPAA Workforce.
FY25 Q2 Evaluations Submitted: (314)	<ul><li>DLC = 304</li><li>Website = 10</li></ul>		

#### **Evaluation Feedback**

- 1. 98% of respondents Strongly Agree or Agree that the learning objectives were clearly presented in the course.
- 2. 98% of respondents Strongly Agree or Agree that the content was presented clearly.
- 3. 88% of respondents Strongly Agree or Agree that the content was engaging.
- 4. 97% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 5. 95% of respondents Strongly Agree or Agree that they would recommend this training to others.
- 6. 96% of respondents Strongly Agree or Agree that they have a better understanding of HIPAA and how to safeguard PHI.
- 7. 97% of respondents Strongly Agree or Agree that overall, they satisfied with the training.

2 Title:	FY25 How to Select a Health Plan		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (9)	<ul><li>DLC = 4</li><li>Website = 5</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (5)	<ul><li>DLC = 0</li><li>Website = 5</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree that they learned about resources to help them select the best coverage based on their anticipated needs.
- 5. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

3	Title:	FY25 Choosing the Right Care		
Version	(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2		• DLC = 8	Number	N/A
Complet	tions: (9)	<ul><li>Website = 1</li></ul>	Assigned:	·



FY25 Q2		DLC = 0
Evaluations	•	
Submitted: (1)	•	Website = 1

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they learned ways to choosing high-quality, safe, and affordable care throughout the plan year.
- 4. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 5. 100% of respondents Strongly Agree or Agree that overall, they were satisfied with the course.

4	Title:	FY25 Highmark First State Basic Plan		
Version	n(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q	2 Total etions: (5)	<ul><li>DLC = 4</li><li>Website = 1</li></ul>	Assigned:	N/A
FY25 Q Evaluat Submit	tions	<ul><li>DLC = 0</li><li>Website = 1</li></ul>		

#### **Evaluation Feedback**

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree that they have a better understanding of the First State Basic Plan.
- 5. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

Title:	FY25 Aetna CDH Gold Plan		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (3)	<ul><li>DLC = 3</li><li>Website = 0</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>		
Evaluation Feedback			

No evaluations were completed.

6 Title:	FY25 Aetna HMO Plan		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024



FY25 Q2 Total Completions: (6)	<ul><li>DLC = 5</li><li>Website = 1</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (2)	<ul><li>DLC = 1</li><li>Website = 1</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they have a better understanding of the HMO Plan.
- 4. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 5. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

Title:	FY25 Highmark Comprehensive PPO Plan			
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024	
FY25 Q2 Total Completions: (10)	<ul><li>DLC = 9</li><li>Website = 1</li></ul>	Assigned:	N/A	
FY25 Q2 Evaluations Submitted: (2)	<ul><li>DLC = 1</li><li>Website = 1</li></ul>			

#### **Evaluation Feedback**

- 1. 100% of respondents Strongly Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree that they have a better understanding of the Comprehensive PPO Plan.
- 4. 100% of respondents Strongly Agree that they would recommend this course to others.
- 5. 100% of respondents Strongly Agree that overall, they are satisfied with the course.

8 Title:	FY25 Flexible Spending Account (FSA)			
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024	
FY25 Q2 Total Completions: (5)	<ul> <li>DLC = 5</li> <li>Website = 0</li> </ul>	Assigned:	N/A	
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>			
Evaluation Feedback				

No evaluations were completed.

9 Title:	Spousal Coordination of Benefits		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024



FY25 Q2 Total Completions: (11)	<ul><li>DLC = 8</li><li>Website = 3</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (4)	<ul><li>DLC = 1</li><li>Website = 3</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree have a better understanding of spousal coordination of benefits.
- 5. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

10 Title:	Dependent Coordination of Benefits		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (4)	<ul><li>DLC = 4</li><li>Website = 0</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>		

#### **Evaluation Feedback**

No evaluations were completed.

11 Title:	Qualifying Events		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (8)	<ul><li>DLC = 6</li><li>Website = 2</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (3)	<ul><li>DLC = 1</li><li>Website = 2</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree have a better understanding of qualifying events, including timeframes and documentation.
- 5. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

12 Title:	Disability Insurance Program Overview
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Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024	
FY25 Q2 Total	• DLC = 22	Assignade	N/A	
Completions: (22)	• Website = 0	Assigned:	N/A	
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>			
Freely extra Consults of				

No evaluations were completed.

13 Title:	Short Term Disability		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (20)	<ul><li>DLC = 19</li><li>Website = 1</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (1)	<ul><li>DLC = 0</li><li>Website = 1</li></ul>		

#### **Evaluation Feedback**

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree that they have a basic understanding of the Short Term Disability program.
- 5. 100% of respondents Strongly Agree or Agree that they learned how and when to file a Short Term Disability claim.
- 6. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

14 Title:	Long Term Disability		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (28)	<ul><li>DLC = 28</li><li>Website = 0</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (3)	<ul><li>DLC = 3</li><li>Website = 0</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 4. 100% of respondents Strongly Agree or Agree that they have a basic understanding of the Long Term Disability program.



- 5. 100% of respondents Strongly Agree or Agree that they learned how and when to transition to Long Term Disability.
- 6. 100% of respondents Strongly Agree or Agree that overall, they are satisfied with the course.

Title:	Return to Work		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (19)	<ul><li>DLC = 19</li><li>Website = 0</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>		
Fundamental Providence			

No evaluations were completed.

16 Title:	Accident and Critical Illness Insurance		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (3)	<ul><li>DLC = 3</li><li>Website = 0</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (0)	<ul><li>DLC = 0</li><li>Website = 0</li></ul>		

#### **Evaluation Feedback**

No evaluations were completed.

17 Title:	State Group Universal Life Insurance		
Version(s):	<ul><li>Delaware Learning Center (DLC)</li><li>Website</li></ul>	Availability:	10/01/2024 – 12/31/2024
FY25 Q2 Total Completions: (7)	<ul><li>DLC = 5</li><li>Website = 2</li></ul>	Assigned:	N/A
FY25 Q2 Evaluations Submitted: (3)	<ul><li>DLC = 1</li><li>Website = 2</li></ul>		

- 1. 100% of respondents Strongly Agree or Agree that the content was presented clearly.
- 2. 100% of respondents Strongly Agree or Agree that the length of the course was appropriate for the content.
- 3. 100% of respondents Strongly Agree or Agree that they have a better understanding of the State Group Universal Life (GUL) Insurance plan and how it can help people save money.



- 4. 100% of respondents Strongly Agree or Agree that they feel more confident in my ability to make informed decisions about participation in the State Group Universal Life (GUL) Insurance plan.
- 5. 100% of respondents Strongly Agree or Agree that they would recommend this course to others.
- 6. 100% of respondents Strongly Agree or Agree that overall, they found this course to be informative.



## Training: Vendor Webinars

Vendor	Webinar	Date	Attendance	<b>Evaluation Feedback</b>
Delta Dental	Oral Health and Aging: What You	10/08/2024	73	None provided
	Need to Know			
ComPsych®	Staying Positive While Performing	10/08/2024	112	89% Strongly Agree to Agree that the information
GuidanceResources®	Difficult Client Service Work			provided was useful.
				91% Strongly Agree to Agree that the facilitator was
				effective in holding their attention.
Aetna	Breast Cancer Awareness	10/14/2024	7	None provided
Aetna	Be Positive	10/24/2024	6	None provided
The Hartford	THAA Access & Navigation	10/29/2024	17	No survey responses
Aetna	Menopause	11/11/2024	3	None provided
The Hartford	Getting the Most Out of THAA	11/12/2024	17	No survey responses
Delta Dental	Oral Health and Wellness: The Whole	11/14/2024	105	None provided
	Tooth About a Health Smile			
Aetna	Mental Health	11/19/2024	16	None provided
Delta Dental	Oral Health and Aging: What You	12/10/2024	53	None provided
	Need to Know			
Aetna	Holiday Survival Guide	12/09/2024	3	None provided
ComPsych®	Laughter, Humor, and Play to Reduce	12/10/2024	112	88% Strongly Agree to Agree that the information
GuidanceResources®	Stress and Solve Problems			provided was useful.
				92% Strongly Agree to Agree that the facilitator was
				effective in holding their attention.
The Hartford	THAA Access & Navigation	12/10/2024	18	No survey responses
Aetna	Holiday Budgeting	12/17/2024	1	None provided