



SOCIAL DETERMINANTS OF HEALTH | COMMUNITY SUPPORT PLATFORM

Connect struggling employees with free or discounted services.

Missed deadlines and frequent absences could be a sign of bigger problems. **Social determinants of health (SDoH)**, like access to food and stable housing, can be hard to recognize — and harder to talk about.

Zero stigma. Thousands of programs.

With Highmark, your members get access to our **Community Support Platform**.



To find support nearby, employees can visit **HighmarkCommunitySupport.com** and enter their ZIP code. (Or they can call their case manager at the number on the back of their member ID card.)



From there, they can browse **free and reduced-cost local services** to meet their needs.



Then, we study the data to **get a clearer picture** of where our members need help the most.

Visit **HighmarkCommunitySupport.com** to browse thousands of local programs your employees can benefit from — ranging from utilities assistance to transportation.

The Community Support Platform is one of dozens of programs within **The 80% Project**, led by Highmark Blue Cross Blue Shield Delaware. Our SDoH efforts are all about breaking down social barriers to health.

Improve health and business outcomes.

See all the ways **The 80% Project's** initiatives can support your team.



Social factors can impact **80%** of our health.

The 80% Project



Highmark Blue Cross Blue Shield Delaware is an independent licensee of the Blue Cross Blue Shield Association.



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