

Progress toward completion of original GHIP goals and pathway to new goal development

Goal: GHIP membership enrollment in a consumer-driven or value-based plan exceeding 25% of total population by end of FY2020¹

FY20 Result

Met – 29% of active employees and non-Medicare pensioners were enrolled in the CDH Gold plan (a consumer-driven option) and the AIM HMO plan (a value-based² option) as of June 2020.

- The intention of this goal was to encourage greater member engagement in their health and health care usage
 - Offering and encouraging enrollment in consumer-driven health plans is one tactic that other plan sponsors have utilized to encourage member engagement
 - Value-based plans, in which members are directed to use higher quality, cost efficient providers, are another approach that some plan sponsors have used
- Recently, the emphasis on driving GHIP member engagement has shifted away from encouraging greater member engagement through a consumer-driven plan to increasing member education and benefits literacy to motivate members to play a greater role in their own health care

¹ Note: To drive enrollment at this level, the State will need to make plan design and employee contribution changes that may require changes to the Delaware Code.

² Considered to be a value-based plan option at the time this goal was under development. The definition of a “value-based” plan has evolved since this time to encompass APMs.

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- In support of the focus on empowering members to make informed decisions about their health and care utilization, there is opportunity to leverage the wide variety of member engagement tools available in the marketplace

New goal established February 2020:

In light of the GHIP's changing demographic profile, strive for an incremental increase in unique users utilizing a specific point-of-enrollment and/or point-of-care engagement platform/consumerism tool¹ by at least 5% annually

SBO strategic plan incorporates the same goal

1 Through FY2021, this tool will continue to be administered under the purview of the SBO. Post-FY2021, selection of a specific engagement platform / consumerism tool will be at the discretion of the SEBC.