

The State of Delaware

GHIP Strategic Framework

State Employee Benefits Committee Meeting

December 21, 2023

Disclaimer

Willis Towers Watson has prepared this information solely in our capacity as consultants under the terms of our engagement with you with knowledge and experience in the industry and not as legal advice. This information is exclusively for the State of Delaware's State Employee Benefits Committee to use in the management, oversight and administration of your state employee group health program. It may not be suitable for use in any other context or for any other purpose and we accept no responsibility for any such use.

Willis Towers Watson is not a law firm and therefore cannot provide legal or tax advice. This document was prepared for information purposes only and it should not be considered a substitute for specific professional advice. As such, we recommend that you discuss this document with your legal counsel and other relevant professional advisers before adopting or implementing its contents. This document is based on information available to Willis Towers Watson as of the date of delivery and does not account for subsequent developments after that date.

Willis Towers Watson shares available medical and pharmacy research and the views of our health management practitioners in our capacity as a benefits consultant. We do not practice medicine or provide medical, drug, or legal advice, and encourage our clients to consult with both their legal counsel and qualified health advisors as they consider implementing various health improvement and wellness initiatives.

This material was not prepared for use by any other party and may not address their needs, concerns or objectives. This document may not be reproduced, disclosed or distributed to any other party, whether in whole or in part, other than as agreed with you in writing, except as may be required by law.

We do not assume any responsibility, or accept any duty of care or liability to any other party who may obtain a copy of this material and any reliance placed by such party on it is entirely at their own risk.

Recap: GHIP Strategic Framework

- Recent discussions with the SEBC have focused on updating the goals within the Framework
 - Current goals specify that the GHIP's performance will be measured using FY2021 experience as the baseline and FY2023 experience as the measurement period
 - Current goals, strategies and tactics reflect SEBC priorities established in early 2020
- Updated draft goals discussed with the SEBC in October 2023 were shared with the Financial and Health Policy & Planning Subcommittees during last Monday's meetings
 - Initial updates to strategies and tactics that support these goals were also discussed
- Today's discussion is intended to provide a final review of the updated goals, strategies and tactics within the GHIP Strategic Framework, based on prior feedback from the SEBC and the Health Policy & Planning Subcommittees
 - SEBC to vote on adopting the revised goals, strategies and tactics at the conclusion of today's meeting

Overview of the GHIP Strategic Framework

- The State Employee Benefits Committee has adopted the **Group Health Insurance Plan (GHIP) Strategic Framework** to outline GHIP goals and guiding principles
- Framework includes:
 - **Mission statement** – unchanged since originally adopted in December 2016
 - **Goals** – last updated in February 2020, uses FY21 as baseline for measurement
 - **Strategies** – last updated in February 2020, based on goals
 - **Tactics** – last updated in February 2020, based on strategies
- Four-part format of the Framework¹ reflects preferences of SEBC members from 2016; to date, SEBC has not opted to streamline this format

Mission Statement:

Offer State of Delaware employees, retirees and their dependents adequate access to high quality healthcare that produces good outcomes at an affordable cost, promotes healthy lifestyles, and helps them be engaged consumers.

Purple text = core concepts defined further in Appendix

¹ The current GHIP Strategic Framework can be found here: <https://dhr.delaware.gov/benefits/sebc/documents/strategic-framework.pdf?ver=0802>.

Draft revisions to Strategic Framework goals, strategies and tactics

“Big Picture” Concept: *Revised draft goal text (changes in purple font):*

Increase proportion of medical spend to providers who are compensated for the quality, not quantity, of care delivered

Using the Alternative Payment Model (APM) Framework and **FY2023** medical spend as a baseline¹, increase GHIP spend through advanced APMs² to be at least the following by the end of **FY2025** (as % of total spend):

- Category 3: **50%**
- Category 4: **5%**

Subcommittee Feedback:

A Subcommittee member questioned whether the target for Category 4 was aggressive, given FY22 result (1% of GHIP spend through this category).

Strategies	Tactics
<ul style="list-style-type: none"> ▪ Continue to support the DHIN, including encouraging participation by Highmark and Aetna, and other data-driven approaches to provider care delivery ▪ Continue to support efforts of the GHIP third-party administrators (TPAs) to establish advanced APM contracts (e.g., bundled payments, shared savings with downside risk, global budgets) with Delaware providers ▪ Continue to ensure members are aware of how to find high quality, high value providers ▪ Consider opportunities to partner directly with Delaware providers to promote greater adoption of advanced APMs ▪ Continue to evaluate opportunities to drive a higher proportion of GHIP spend from retrospective payments for quality care delivered (Category 3) to prospective payments for care and/or global budgets (Category 4) 	<ul style="list-style-type: none"> ▪ Continue to require medical TPAs to submit GHIP claim data to the DHIN and to the Delaware Office of Value Based Health Care Delivery ▪ Leverage the Delaware Health Care Claims database and other publicly available sources of data (e.g., RAND³, NASHP³) to compare cost across other state populations ▪ Explore ways to hold the GHIP TPAs accountable for expanding their pay-for-value contracts with providers ▪ Continue to offer access to providers who deliver high quality, cost efficient health care (e.g., Centers of Excellence) ▪ Continue to promote educational tools and resources that help members identify high quality, high value providers ▪ Continue to periodically evaluate the readiness of the provider marketplace in Delaware to assume additional financial risk ▪ Work with providers and TPAs to ensure non-claims payments are collected and reported to the DHIN, the GHIP health care claims data warehouse and the Delaware Office of Value Based Health Care Delivery

¹ FY22 results reported in January 2023: Medical spend in advanced APMs – Category 3 – 36%, Category 4 – 1%. Based on GHIP-specific data provided by Highmark and Aetna.

² Defined by the APM Framework as Category 3 and Category 4 models.

³ RAND is a research organization that develops solutions to public policy challenges (<https://www.rand.org/>) | NASHP = National Academy for State Health Policy (<https://nashp.org/>)

Draft revisions to Strategic Framework goals, strategies and tactics

“Big Picture” Concept: Revised draft goal text (changes in purple font):

Reduce cost to the plan and to participants who have diabetes, behavioral health and musculoskeletal conditions

Reduce per-member-per-month (PMPM) **cost trend** for the GHIP **and for plan participants for the following conditions** by the end of **FY2025**, using **FY2023** spend as a baseline:

- **Diabetes: 8% for the GHIP / 0.33% for plan participants**
- **Behavioral health: 0.5% for the GHIP / 0.02% for plan participants**
- **Musculoskeletal: 2% for the GHIP / 0.08% for plan participants**

Note: Target cost trend reduction for plan participants reflects the GHIP weighted average actuarial value of approximately 96%; i.e., for every \$1.00 spent on healthcare by GHIP participants, the State pays \$0.96 toward the cost and plan participants pay the remainder.

Subcommittee Feedback:

Discussed conducting more focused review of specific, selected cost drivers (e.g., diabetes) at least quarterly with the Financial Subcommittee.

Also discussed changing the frequency of the broader Key Trends reporting from monthly to quarterly.

For further consideration by SBO, WTW and Merative: how additional reporting on progress towards GHIP Strategic Framework goals (i.e., achieved through various strategies and tactics) could be incorporated into periodic reporting more frequently than annually.

SEBC Feedback:

Question raised in November about the tactic related to supplementing the behavioral health provider networks available to members, which was not noted in the DEI Benefits Review findings. Answer discussed during that meeting indicated that the DEI Benefits Review was conducted prior to the announcement of newer vendor partnerships that could address this tactic in the future.

Draft revisions to Strategic Framework goals, strategies and tactics

“Big Picture” Concept:

Reduce cost to the plan and to participants who have diabetes, behavioral health and musculoskeletal conditions

Strategies	Tactics
<p><i>In addition to those noted for draft goal #1:</i></p> <ul style="list-style-type: none"> Continue to leverage vendor-provided and community-based prevention and lifestyle risk management programs for diabetes and behavioral health conditions Continue to explore ways to expand access to behavioral health care, including reducing and/or removing financial barriers for plan participants Continue to promote use of Centers of Excellence for treatment of musculoskeletal conditions Continue to encourage member awareness and use of self-care resources and lifestyle risk reduction programs for these conditions to promote healthy lifestyles Leverage data on GHIP member demographics (where available) and social determinants of health to identify specific population segments and their unique needs to inform future program offerings and member communications/outreach to address health disparities Continue to explore opportunities to expand access to primary care for GHIP participants and support the efforts of Delaware’s Primary Care Reform Collaborative 	<ul style="list-style-type: none"> Continue to offer condition-specific resources for diabetes and metabolic syndrome through the State Group Health plan (e.g., Livongo, Transform Diabetes Care, Diabetes Prevention Program, Aetna One Advocate, Highmark CCMU), including coverage of select diabetes prescriptions and supplies at no cost to members, to support healthy lifestyles Continue to offer access to physical therapy in multiple formats (e.g., in-person, virtual through Hinge Health) Continue to engage with the Delaware Chiropractic Network on collaborative efforts to make GHIP members aware of the benefits of chiropractic care and the services covered under the GHIP Continue to evaluate solutions available through the GHIP TPAs and other third-party vendors to supplement the network of behavioral health providers available to members Continue to measure GHIP use, cost and outcomes from weight management drugs Continue to educate members on the availability of preventive care and condition-specific resources to support lifestyle risk reduction through the GHIP and other community resources (e.g., hospital-based health and wellness courses, Delaware’s Help is Here for addiction support) Continue to measure condition-specific disease prevalence, medical service/Rx utilization and cost ongoing vs. baseline Continue to monitor emerging areas of GHIP spend such as treatments for obesity for consideration of expanding this goal in the future

Draft revisions to Strategic Framework goals, strategies and tactics

“Big Picture” Concept: Revised draft goal text (changes in purple font):

Limit health care cost inflation through targeted reduction in high cost, low value services and providers

Limit total cost of care inflation for GHIP participants at a level commensurate with the Health Care Spending Benchmark by the end of **FY2025** by focusing on specific components, which are inclusive of, but not limited to:

- Outpatient facility costs
- Inpatient facility costs
- Pharmaceutical costs
- **Bariatric surgery costs**

SEBC/Subcommittee Feedback:
A Subcommittee member suggested changing the language of the bulleted text in the draft goal from referencing “costs” to “prices”, which was supported by one SEBC member. Separately, the group discussed the feasibility of the first tactic listed below given the typically proprietary nature of vendor pricing.

Strategies	Tactics
<p><i>In addition to those noted for draft goal #1:</i></p> <ul style="list-style-type: none"> ▪ Continue managing GHIP TPAs and medical/Rx coverage provisions to encourage use of the most appropriate sites of care and/or types of treatment for members’ individual health needs ▪ Continue to offer and promote resources that will support member efforts to improve and maintain their health ▪ Continue to monitor GHIP claims experience to identify areas of unnecessary utilization ▪ Continue to promote use of Centers of Excellence for bariatric surgery ▪ Continue to monitor opportunities for carving out coverage of additional services to Centers of Excellence beyond bariatric surgery based on cost, access and utilization by GHIP participants 	<ul style="list-style-type: none"> ▪ Evaluate competitiveness of GHIP medical and Rx vendors’ pricing for covered services and drugs against their competitors ▪ Continue to measure and report on utilization of various sites of care for similar services, low value services and preventable services (e.g., “never events”) to identify areas of unnecessary utilization and lower quality providers ▪ Continue to explore, implement and promote medical TPA programs and plan designs that help steer members to most appropriate sites of care (without impacting quality of care delivered) ▪ Continue to educate GHIP members on lower cost alternatives to the emergency room for non-emergency care (e.g., telemedicine, urgent care centers, retail clinics) ▪ Continue to educate members on the availability of GHIP care management and lifestyle risk reduction programs ▪ Continue to monitor utilization of the third-party Centers of Excellence benefit and drive engagement through additional member education and ongoing review of incentives ▪ Continue to evaluate the cost and implications for the GHIP to voluntarily comply with Delaware’s Primary Care law

Draft revisions to Strategic Framework goals, strategies and tactics

“Big Picture” Concept:

Offer and increase engagement in tools that help plan participants use their health care benefits effectively

Revised draft goal text (changes in purple font):

Based on Committee’s support for the current goal, no changes to the text of this goal are suggested.

Proposed draft goal text:

In light of the GHIP’s changing demographic profile, strive for an incremental increase in unique users utilizing a specific point-of-enrollment and/or point-of-care engagement platform / consumerism tool by at least 5% annually

Strategies

- Continue to drive GHIP members’ engagement in their health and benefit coverage decisions
- Continue to ensure members understand benefit offerings and value provided
- Continue to promote and educate members on the importance of using decision support tools for plan selection and provider price/quality comparison
- Consider ways to meaningfully differentiate the GHIP medical plan options to meet the diverse needs of GHIP participants, and targeted programs to support special needs
- Monitor and evaluate opportunities with the State’s benefit vendors that extend beyond just health plan consumer decision support

Tactics

- Continue to promote health care consumerism and the importance of making informed decisions when enrolling in or changing benefits
- Continue to communicate the value of benefits provided along with member education resources
- Steer new employees to these tools
- Explore and implement new decision support tools and/or engagement solutions as the vendor marketplace for these continues to evolve
- Periodically evaluate opportunities for changes to GHIP medical plan options and price tags, to encourage meaningful differences to prompt a greater need for members to utilize decision support

Next steps

- SEBC to consider voting to adopt updated version of the GHIP Strategic Framework presented today

Appendix

GHIP mission statement

Core concepts defined

Offer State of Delaware employees, retirees and their dependents adequate access to high quality healthcare that produces good outcomes at an affordable cost, promotes healthy lifestyles, and helps them be engaged consumers.

Core Concept	Definition
Adequate access	Access to various types of healthcare providers that meets generally accepted industry standards (e.g., x number of y PCPs, specialists, hospitals within z miles of GHIP participant's home zip code).
High quality healthcare that produces good outcomes	Healthcare that meets nationally recognized standards of care established by various governmental and non-governmental health care organizations (e.g., AHRQ, NCQA, The Leapfrog Group). ¹
Affordable cost	Annual health care cost trend that is lower than national average for both GHIP participants and the State. For GHIP participants, at minimum, medical plans meet the minimum value and affordability requirements under PPACA; cost reflects both out-of-pocket cost sharing via plan features and employee payroll contributions. For the State, program costs are monitored and budgeted to promote greater fiscal certainty.
Healthy lifestyles	Combination of behaviors that reduce health risk factors, including regular exercise, proper nutrition, avoidance of tobacco, moderation of alcohol use, preventive care, and active management of chronic conditions.
Engaged consumers	GHIP members who have taken ownership of their health by using all available resources provided by the State (e.g., provider cost/quality data, SBO consumerism website and online training course) to make informed decisions on how, where and when they seek care.

¹ AHRQ = Agency for Healthcare Research and Quality, a Federal agency within the U.S. Department of Health and Human Services (HHS).

NCQA = National Committee for Quality Assurance, a 501(c)(3) not-for-profit organization.

The Leapfrog Group is a nonprofit watchdog organization and a national advocate of hospital transparency in cost, quality and safety data to support informed decision-making among healthcare consumers.